

# Exhibitor Prospectus



## APSAR 2025

Matsue, Japan

The 9<sup>th</sup> Asia-Pacific Conference on Synthetic Aperture Radar  
APSAR 2025

### DATE

October 5 – 9, 2025

### VENUE

Kunibiki Messe (Shimane Prefectural Convention Center), Matsue, Japan

### CO-SPONSORED BY

IEEE Geoscience and Remote Sensing Society (IEEE GRSS)

IEEE Geoscience and Remote Sensing Society (GRSS) All Japan Joint Chapter

### CONFERENCE WEBSITE

<https://apsar2025.ce.t.kyoto-u.ac.jp/>



# Concept of APSAR 2025

## “SAR Technology and Applications for Sustainability”

Sponsors and Exhibitors are cordially invited to join us for APSAR 2025. This conference will be a great opportunity to promote your company/research institute as well as to meet researchers and industrial staffs in the field. APSAR has been one of the major SAR Symposiums, standing shoulder to shoulder with IEEE GRSS and AESS since 2008. In APSAR 2025, about 200 papers are expected to be presented by SAR experts from all over the world, with about 300 participants expected at the exhibition.

There is growing concern about changes in the global environment, such as the frequent occurrence of abnormal weather events in various regions. The main causes of these changes are the various effects of our social activities. In particular, the SDGs and various other movements are taking place in the international community to review the activities of human society that are directly linked to environmental changes, such as excessive emissions of CO<sub>2</sub> and other greenhouse gases that cause global warming, the loss of vast forests due to development, and ocean pollution that is becoming increasingly serious. There is a wide range of capabilities required to minimize global environmental changes and realize a sustainable society. Join the conference to discuss SAR technology and applications that are expected to play a major role.

Junichi Susaki  
APSAR2025 General Chair



Kunibiki Messe



Matsue Castle

## History of APSAR

APSAR (The Asia-Pacific Conference on Synthetic Aperture Radar) is an international conference devoted to SAR and radar technology development and applications. With the dramatic increase of the number of operational SAR systems in recent years, there is now a strong demand for more gatherings where the regional SAR and radar communities can share their technical expertise. APSAR provides an opportunity for presenting the latest research and development by experts of SAR and related fields and is a forum for discussion with colleagues from many countries, from the Asia-Pacific region and beyond. APSAR covers a wide variety of SAR and radar related topics including SAR applications, analysis techniques, signal processing, SAR system design and concepts, and more. Eight conferences have followed so far in Asia.

### Past APSAR Conferences

Nov.5-9, 2007	The 1st APSAR (APSAR 2007)	Huangshan, China
Oct.26-30, 2009	The 2nd APSAR (APSAR 2009)	Xi'an, China
Sep.26-30, 2011	The 3rd APSAR (APSAR 2011)	Seoul, Korea
Sep.23-27, 2013	The 4th APSAR (APSAR 2013)	Tsukuba, Japan
Sep. 1- 4, 2015	The 5th APSAR (APSAR 2015)	Singapore
Nov.26-29, 2019	The 6th APSAR (APSAR 2019)	Xiamen, China
Nov. 1- 5, 2021	The 7th APSAR (APSAR 2021)	Bali Island, Indonesia
Oct.23-27, 2023	The 8th APSAR (APSAR 2023)	Bali Island, Indonesia

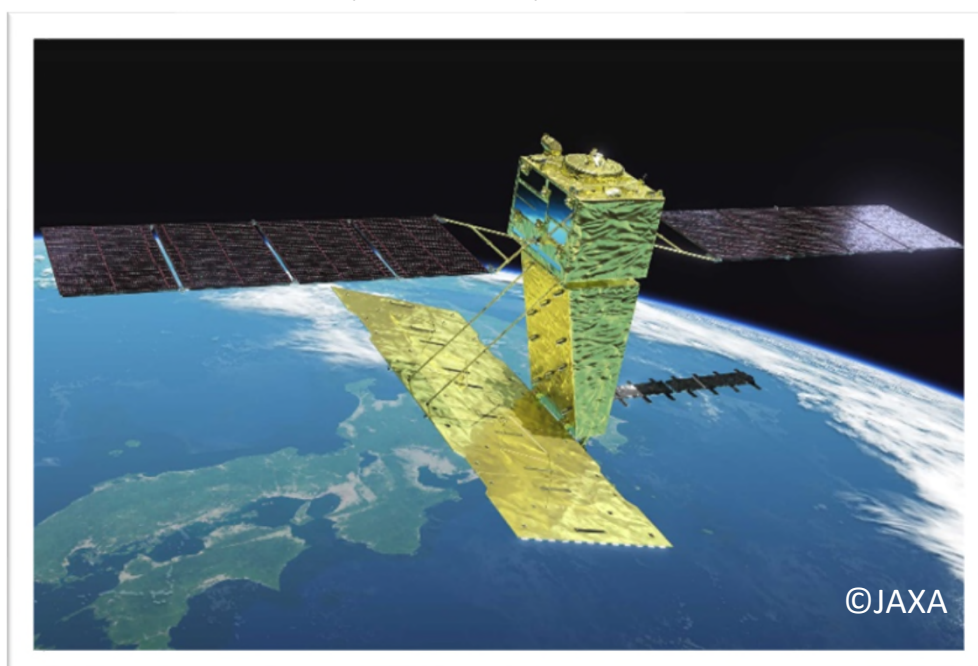


Image of ALOS-4/PALSAR-3

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## APSAR 2025 overview

The 9th APSAR(APSAR2025) will be held in Person on 5-9 October 2025 in Kunibiki Messe (Shimane Prefectural Convention Center), Shimane Prefecture, Japan. About 200 papers will be presented in oral sessions or in interactive poster sessions. Almost 300 participants are expected. Submitted two-page abstracts will be peer-reviewed, and after the review process, nearly 100 and 100 papers will be selected for oral and interactive poster presentations, respectively. Full papers are required to be submitted for all the accepted papers. The details of the conference are listed below.

**Theme:** SAR technology and applications for sustainability

**Date:** Sunday, October 5 – Thursday, October 9, 2025

**Venue:** Kunibiki Messe, Shimane Prefectural Convention Center  
Shimane Prefecture, Japan <https://www.kunibikimesse.jp/>



**Expected participants:** 300

**Co-sponsored by:** IEEE Geoscience and Remote Sensing Society (IEEE GRSS)

IEEE Geoscience and Remote Sensing Society (GRSS) All Japan Joint Chapter

**Web:** <http://apsar2025.ce.t.kyoto-u.ac.jp/>

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## Who Should Participate?

Software Developers & Analysis Firms

Instrument Developers

Remote Sensing Equipment Suppliers

Research & Development Corporations

Publishers

Laboratories

Mission Managers

Professional Societies

Government Agencies

Universities and Colleges

Educational Vendors

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## Sponsorship Opportunities

Sponsors and exhibitors are cordially invited to join us in Matsue for APSAR2025. APSAR2025 provides many networking and development opportunities for its delegates. You may increase your own marketing efforts by supporting these functions.

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## Platinum Sponsor

¥500,000

### Sponsorship includes:

- ✓ One (1) complimentary double sized booth (4x2m) in a prime position within the exhibition
- ✓ Two (2) sponsor registrations, granting access to plenary and technical sessions as an audience member\*
- ✓ Recognition as Platinum Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- ✓ Recognition as Platinum Sponsor (with company logo) on the Symposium welcome signage
- ✓ Recognition as Platinum Sponsor (with company logo) in the Symposium Final Program
- ✓ Logo and 200 words profile in the Symposium Final Program
- ✓ One full page advertisement in the Symposium Final Program
- ✓ Company brochure and/or product to be distributed to all the delegates (sponsor to supply material)

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## Gold Sponsor

¥300,000

### Sponsorship includes:

- ✓ One (1) complimentary 1.5x sized booth (3x2m)
- ✓ Two (2) sponsor registrations, granting access to plenary and technical sessions as an audience member\*
- ✓ Recognition as Gold Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- ✓ Recognition as Gold Sponsor (with company logo) on the Symposium welcome signage
- ✓ Recognition as Gold Sponsor (with company logo) in the Symposium Final Program
- ✓ Logo and 100 words profile in the Symposium Final Program
- ✓ One half page advertisement in the Symposium Final Program
- ✓ Company brochure to be distributed to all the delegates (sponsor to supply material)

## Silver Sponsor

¥200,000

### Sponsorship includes:

- ✓ One (1) complimentary standard booth (2x2m)
- ✓ Two (2) sponsor registrations, granting access to plenary and technical sessions as an audience member\*
- ✓ Recognition as Silver Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- ✓ Recognition as Silver Sponsor (with company logo) on the Symposium welcome signage
- ✓ Recognition as Silver Sponsor (with company logo) in the Symposium Final Program
- ✓ Logo and 50 words profile in the Symposium Final Program
- ✓ Company brochure to be distributed to all the delegates (sponsor to supply material)

## Exhibition only

¥100,000

### Exhibition fee includes:

- ✓ One (1) standard booth (2x2m)
- ✓ Two (2) exhibitor registrations, granting access to exhibition hall only

\* NOTE: All presenting authors must pay for a regular delegate registration and may not use an exhibitor registration to meet this requirement.



Large Exhibition Hall

## Exhibit Booth Information

### I. Items (tentative)

**Equipments\*1:** one desk (W180 x D45 x H70cm), two chairs  
two panels (W120 x H210cm)  
company name header in standard letter style (W90 x H20cm)  
1.5kW electrical outlet (100V, 60Hz)  
Platinum and Gold Sponsor includes four socket Japanese plug,  
Silver sponsor and Exhibition only includes two socket Japanese plug  
\*1) Contact us for additional equipments.

### II. Exhibition Dates

Sunday 5 - Thursday 9 October 2025 (9:00-17:00; 9:00-15:00 on Thursday)

### III. Important Dates

- 25 Apr. 2025 - Early booth reservation deadline
- 7 May. 2025 - Exhibitor's Manual to be distributed to exhibitors
- 21 Aug. 2025 - Sponsorship/Exhibition Fee Payment Due
- 21 Aug. 2025 - Company Profile / Exhibitor Information Due
- 21 Aug. 2025 - Final Program Advertisement Due

Exhibitor who makes reservation earlier than 25 Apr. 2025 is given a prime position (on a first-come, first-served basis).



Large Exhibition Hall

## Application to Sponsor/Exhibit

### I. How to Apply

To apply for the sponsor/exhibition, visit this site and answer the questions.

<https://forms.office.com/r/70RKcQ9PWd>

25 Apr. 2025 - Early booth reservation deadline



### II. Method of Payment

Sponsor fee and exhibit fee will be taken in Japanese yen. The applicant will be contacted shortly.

### III. Alteration and Cancellation of Application

The cancellation fee will be calculated based on the following rules from the date of cancellation/alteration request. Request on or before Jun 27, 2025 – 100% refund. Request on or before Jul 27, 2025 - 50% refund. There are no refunds for cancellation after Jul 27, 2025.

### IV. Other Support:

If your company would like to support the symposium in other ways or at other levels, please contact us, and we will be happy to assist in customizing a sponsorship for your company.

E-mail : [exhibition@apsar2025.ce.t.kyoto-u.ac.jp](mailto:exhibition@apsar2025.ce.t.kyoto-u.ac.jp)



Lake Shinji



Yushien garden